

CRISIS

SEGMENTS

44,935	Total Universe/Base Rate	\$105.00/M
11,322	Active Subscribers	\$105.00/M
33,613	Current File In-actives	\$85.00/M
7,935	Opt In Email Addresses	\$150.00/M

DESCRIPTION

Crisis Magazine was founded out of Notre Dame University in 1982 by the Brownson Institute. The magazine offered intelligent Catholic opinion and reporting on political, cultural, and religious issues. Most Crisis Subscribers have since migrated to an online version of the magazine where they continue to enjoy the publication's trademark commentary. Crisis readers are conservative, orthodox and educated.

Crisis' readers are conservative and orthodox.

Crisis is one of the fastest growing Catholic magazines on the market today. It is a must use for your direct mail program.

Sample mail piece is required.

CRISIS
MAGAZINE

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED BI-ANNUALLY

MEDIA

Direct mail sold/online

ADDRESSING

FTP \$55.00/F
EMAIL \$55.00/F

ADDITIONAL CHARGES

GENDER/SEX \$12.00/M
SCF \$6.00/M
STATE \$6.00/M
ZIP \$6.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

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