



# Trinity Direct

## List Management

**CHECK OUT OUR SELECTIVITY!!**

### Vayan Marketing Religious Masterfile

<b>29,832,295</b>	<b>12 Month Hotline</b>	<b>\$80/M</b>
<b>17,481,886</b>	<b>6 Month Hotline</b>	<b>+\$10/M</b>
<b>10,203,566</b>	<b>3 Month Hotline</b>	<b>+\$15/M</b>
<b>INQUIRE</b>	<b>1 Month Recency</b>	<b>+\$20/M</b>

Vayan Marketing presents their all-new Religious Masterfile. This file is a great way to reach direct mail sold consumers who have made either an actual donation to various causes, made a catalog or online purchase or had any other direct mail activity, by their religious affiliation.

**Source is Direct Mail/Online (selectable)**

<b>Affiliation</b>	<b>12 Months</b>	<b>6 Months</b>	<b>3 Months</b>
Buddhist	1,641,397	909,255	488,023
Catholic	8,677,924	4,899,245	2,860,164
Christian	1,706,905	898,587	484,451
Eastern Orthodox	914,399	476,933	253,153
Greek Orthodox	279,615	172,819	105,524
Hindu	577,154	344,715	185,451
Islamic	938,594	563,307	311,178
Jewish	2,455,758	1,343,776	813,078
Protestant	14,073,977	8,687,905	5,145,266
Shinto	371,401	199,258	107,641

Sample mail piece required. All rentals are for a one-time usage only. All re-uses must be cleared prior to mailing. Phone numbers are available for rental.

This list is updated by the list owner Vayan Marketing exclusively for Trinity Direct.

**Call to reserve your date today!**

For usage or additional information contact:

**ROSANNE SIMMONS (Primary Contact)** e-mail [rosannes@trinitydirect.net](mailto:rosannes@trinitydirect.net)

**JOY JACOBS (Secondary Contact)** e-mail [joyj@trinitydirect.net](mailto:joyj@trinitydirect.net)

**BOB STEIN** List Recommendations [bobs@trinitydirect.net](mailto:bobs@trinitydirect.net)

To see all our other data cards, go to <http://www.trinitydirect.net/datacards>

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

**Selections\*:**

SCF	\$ 7/M
State	\$ 7/M
Zip	\$ 7/M
Gender	\$ 7/M

**Enhancements:** \$10/M

Income, Age, Ethnic, Occupation, Source (DMS or Email), Presence of Children

**Lifestyles:** \$10/M

Bicycling, Boating, Camping/Hiking, Casino, Donor, Collectibles, Sweeps, Cultural Arts, Diets, Fashion, Fishing, Travel, Golf, Gardening, Home Décor, Investments, Music, Motorcycles, NASCAR, Pet Owners, Photography, Physical Fitness, Politics, Travelers... and more!

**Telemarketing:** \$25/M

*\* Please inquire for additional available Selects.*

**Processing:**

Key Code \$ 5/M

**Minimum:** 7,500

**Update Schedule:**

Monthly

**Format:**

Email \$55 Flat

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