

VAYAN MARKETING RELIGIOUS MASTERFILE

SEGMENTS

28,672,295	Total Universe/Base Rate	\$80.00/M
28,672,295	12 Month Hotline	\$80.00/M
17,481,886	6 Month Hotline	+ \$10.00/M
10,203,566	3 Month Hotline	+ \$15.00/M
	1 Month Recency - INQUIRE	
1,641,397	12 Month Buddhist	+ \$10.00/M
8,677,924	12 Month Catholic	+ \$10.00/M
1,706,905	12 Month Christian	+ \$10.00/M
914,399	12 Month Eastern Orthodox	+ \$10.00/M
279,615	12 Month Greek Orthodox	+ \$10.00/M
577,154	12 Month Hindu	+ \$10.00/M
938,594	12 Month Islamic	+ \$10.00/M
2,455,758	12 Month Jewish	+ \$10.00/M
14,073,977	12 Month Protestant	+ \$10.00/M
371,401	12 Month Shinto	+ \$10.00/M

6 MONTH, 3 MONTH and 1 MONTH HL AVAILABLE – PLEASE INQUIRE

DESCRIPTION

Vayan Marketing presents their all-new Religious Masterfile. This file is a great way to reach direct mail sold consumers who have made either an actual donation to various causes, made a catalog or online purchase or had any other direct mail activity, by their religious affiliation.

Source is Direct Mail/Online (selectable).

Sample Piece required.

All rentals are for a one time use only. All re-uses must be cleared prior to mailing.

Phone numbers are available for rental

Lifestyles include:

Bicycling, Boating, Camping/Hiking, Casino, Donor, Collectables, Contests/Sweeps, Cultural Arts, Diets, Fashion, Fishing, Travel, Golf, Gardening, Home Decor, Hunting, Investments, Music, Motorcycles, NASCAR, Pet Ownership, Photography, Physical Fitness, Politics, and more!



Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES QUARTERLY

ADDRESSING

DISKETTE	\$55.00/F
EMAIL	\$55.00/F

ADDITIONAL CHARGES

12 MONTH HOTLINE	\$5.00/M
3 MONTH HOTLINE	\$15.00/M
6 MONTH HOTLINE	\$10.00/M
AGE	\$10.00/M
DWELLING TYPE	\$10.00/M
ETHNICITY	\$10.00/M
GENDER/SEX	\$7.00/M
HOUSEHOLD INCOME	\$10.00/M
LIFESTYLE SELECT	\$10.00/M
MONTHLY HOTLINE	\$20.00/M
PHONE NUMBER	\$25.00/M
PRESENCE OF CHILDREN	\$10.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

MINIMUM ORDER

7,500

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---
 Rosanne Simmons (973) 283-3600
rosannes@trinitydirect.net



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